

REB Sign Policy for Power Poles

It is the Policy of Russellville Electric Board, (REB), to not allow signage of any type to be attached to REB Power Poles and property.

Nails and staples can increase injury among utility workers, especially since line crews may be periodically required to climb power poles.

Although seemingly innocent, putting signs or other items on utility poles creates serious safety hazards for our employees and the public.

Fixtures embedded in the pole can lead to a line worker snagging or piercing a hole in their personal protective equipment, like the insulated rubber gloves that keep them safe when they work with high-voltage electrical equipment.

Individuals who would like to advertise a cause or event are encouraged to check with their local municipality on regulations about posting signs in their community, and please keep them off utility poles.

This policy includes, but is not limited to, Commercial or Public signs such as Yard Sales, Garage Sales, Lost and Found as well as Political Signs.

REB will strictly enforce this policy and promptly remove all signs attached to REB Poles and property.

REB appreciates your cooperation and at REB we believe no signage on Electric Poles makes our community a much more attractive place as well.

This Policy is effective beginning January 1, 2024.

Thank You,

 / 11/21/2023

Chairman, REB